

THE MARKETING MAGIC BLUEPRINT ✨

Making your marketing magnificent, one strategic step at a time.

Name: _____

Business: _____

Search over Scroll (Secret #1):

Stop making noise. Start providing solutions. What is your ideal client actually typing into the search bar at 2 AM?

The Brainstorm Box:

1) List 3 questions your clients ask you all the time:

1. _____

2. _____

3. _____

2) Pick one of those questions and turn it into a "Search-Friendly" headline:

Example: "How to [Solve Problem] without [Pain Point]"

My Hook: _____

The Rule of Three (Secret #2)

You don't need to be everywhere. You need a consistent pulse in the right places.

My Content Pillars: (Check your top 3)

Education (Tips/How-to)

Expert (Why I do this/Results)

Empathy (Behind the scenes/My story)

Engagement (Questions/Polls)

The "Magic Seed" Expansion: If I have one great tip, I can turn it into:

1. A Facebook Post about:

2. A LinkedIn Tip about:

3. A Quick Reel/Story about:

The Batching Blueprint (Secret #3)

Context-switching is the "Magic Killer." When will you step into your "Strategy Lab" to plan?

My Marketing Appointment:

I will spend ____ hours on _____ to plan my content for the following week/month.

The Maven Toolbox:

Which tools will I use to save time? (Check all that apply)

- Canva Templates (for speed)
- JenBot (for ideas/troubleshooting)
- Scheduling Tool (to "set it and forget it")

My Magnificent Goal

What is one thing I will do differently this week to stop the "hamster wheel"?

You've got the blueprint, now let's build the house. Which level of magic do you need to reach your goals?

- Level 1: Jen's Hotseat Access** – *I want the tools and the "Why."*
- Level 2: Jen's Co-Working Crew** – *I want to plan and do the work together.*
- Level 3: Jen's Private Circle** – *I want the VIP, one-on-one strategy.*

[Start Your Membership Now](#)

"Consistency is more powerful than perfection. You've got this!" — Jen